

ANNUAL REPORT – 2025



SAVERA

Society for Advancement of Villagers and Empowerment Rehabilitation of All

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Contents

S.No		Page no.
1	Introduction	2
2	Objectives	3
3	Our mission	4
4	Our Focus Areas	4
5	Strategies	4
6	Major Interventions in the Past	5
7	Main outcomes	6
8	SAVERA's completed project till 2024	7
9	Activities of the SAVERA during 2025	8
10	Detail of Completed and Ongoing Activities during 2025	13
11	Thank you to our Partners	15

1. INTRODUCTION

Society for Advancement of Village Empowerment and Rehabilitation for All (SAVERA) is a Non-Governmental Organization, was founded on September 23, 2000 with a few likeminded enthusiastic and committed personalities from various walks of life including academician, journalists, social activists with main objective to promote holistic development of the marginalized and vulnerable communities, particularly those who stayed behind, neglected, exploited and unable to educate themselves in the rural areas of Bihar, Uttar Pradesh, Uttarakhand, Jharkhand, West Bengal, Odisha, Delhi and Himachal Pradesh.

SAVERA is registered under Societies Registration Act XXI of 1860 from GNCT of Delhi with all India Level and also registered under Section 12AA & 80G of Income Tax Act from Govt. of India.

SAVERA believes that improvement of under-developed and under-privileged rural communities is largely related with augmenting the capability of vulnerable groups of rural society like women, scheduled caste/ tribes, poor students and other marginal groups. Knowing the fact that most of these groups are uneducated, unaware of their legal and constitutional rights and are living in the most destitute conditions, we had to focus on two resolutions (i) educating of rural people about their social, economic and political rights and (ii) bringing positive and long changes in the lives of rural people through implementing various socio-economic welfare programmes.

In past 22 years, SAVERA is involved in various types of educational and awareness programs, socio-economic welfare programs and also imparting new ideas through knowledge based empirical research, surveys & innovation on various socio-economic issues. SAVERA is primarily working in the field of Health & Family Welfare, Consumer Protection and Consumer Welfare, Micro finance (SHGs), Housing and Poverty Alleviation, Livelihood Programme, Agriculture, Animal Husbandry and Environment & Sustainable Development.

Being a grassroots level organisation and having vast experience in implementation of various Government and CSR projects, SAVERA works in close collaboration with Central and State Govt. departments at different level and also involved in CSR Schemes of several PSUs like REC, NTPC, GAIL, HPCL, ONGC, BPCL, Ujjivan Small Finance Bank Limited etc. The organization is actively involved in area of regeneration of traditional industries through various approaches for its sustainable development and create sustainable livelihood.

2. OBJECTIVES

The broad objectives of SAVERA is to enable the underprivileged population of the society especially in Rural Area to attain in self-reliance in their social and economic development and to create awareness and empower. SAVERA's social mission is to achieve the social empowerment for overall development of the society.

Social justice and empowerment and capacity building have been promoted all among the underprivileged sections of society. Since the formation of SAVERA, it has headed, to plan and create those atmosphere and conditions that enable people, in both rural and urban areas, to become self-reliant, participative citizens and partners in the larger process of social reconstruction. The major objections of SAVERA can be summarized as:

- To provide medical and educational aid to the poor people, especially women, children and aged.
- To universalize literacy through formal and informal education.
- To promote employment and income generation activates by the different means of small-scale industries handloom, handicrafts and petty trading
- To create awareness among the people on organizational development on legal issues by promoting grass root level-based groups of people in the operational area
- To ensure development of infrastructure such as road, electricity, water, communication etc. within the operational area.
- To encourage the youth to handle with the changing norms and values of society and to cope with these changes and there by create a nation of healthy youth in all means.

3. OUR MISSION

We promote and support in improving the living standard of marginalized section of society by implementing different programs with newer techniques and realistic approach of Sustainable development strategies especially in Education, Health, Livelihood development and Environment protection.

4. WHAT WE DO

SAVERA focus on a wide range of social, humanitarian, and environmental issues, often addressing areas like Livelihood through skill up gradation, Environment sustainability, Education by providing infrastructural resources for building better environment toward quality education, Social welfare and protection, Youth empowerment by various approaches and Health & Nutrition.



5. OUR STRATEGY

SAVERA adopts a multi-dimensional strategy to enhance the socio-economic well-being of rural communities. The approach begins with strengthening existing livelihood systems and introducing new activities that help families diversify and increase their income. A strong emphasis is placed on developing

community-owned and community-managed institutions to ensure sustainability and local ownership of all initiatives.

- ❖ **Empowering Rural Communities** - Strengthening existing livelihoods and promoting new income opportunities.
- ❖ **Community-Owned Institutions** - Building locally managed groups to sustain development initiatives.
- ❖ **Local Service Providers** -Training skilled community members to offer timely, reliable support.
- ❖ **Sustainable Resource Management**- Creating community-based models to protect and use natural resources responsibly.
- ❖ **Collaborative Partnerships** -Working with government, industry, NGOs, and international agencies for greater impact.

6. MAJOR INTERVENTIONS IN THE PAST

Poverty Alleviation and Livelihood

Project Name	Funding Agency	Date of Signed MOU	Duration of project	Date of Completion	Target achieved (No. of beneficiaries)
Social Development, Poverty Alleviation and Livelihood Analysis (SAMVARDHA N)	Urban Development Department, Govt. of Bihar	2012	One Year	March 2013	More than 70,000 Women benefited in the semi urban areas of Purnea Nagar Nigam under the programme

Course of Action: The project adopts a community-based approach to mobilize slum women and strengthen their access to rights, livelihood opportunities, basic services, and empowerment platforms. The core strategy is to promote the holistic development of urban slum areas by ensuring improved access to essential urban services such as water, sanitation, housing, health, and social security. Through continuous awareness-building and capacity-enhancement activities, the initiative aims to educate slum women about their legal rights, entitlements, and available government schemes. By empowering women with knowledge, skills, and collective voice, the project seeks to foster economic growth, enhance livelihood security, and contribute to sustainable poverty reduction in the Urban Local Bodies (ULBs) of Purnea and other districts of Bihar.

Project Name	Funding Agency	Date of Signed MOU	Duration of project	Date of Completion	Target achieved (No. of beneficiaries)
Jute & Banana Fiber Cluster in Purnea	Ministry of MSME, Govt of India	July, 2019	5 years	Completed	Regenerate traditional employment
Course of Action: The project aims to regenerate traditional employment in jute and banana natural fibre-based crafts by creating sustainable livelihood opportunities for 1,000 rural women. Through skill development, improved production systems, and access to markets, the initiative seeks to revive heritage fibre-based work while enabling women to achieve stable incomes and long-term economic empowerment.					
Sustainable Livelihood Generation among Economically Backward Women in Purnea	Ujjivan Small Finance Bank Limited	2022	One Year	Completed	60 women from economically backward are benefited. After having up gradation of skill they have engaged in livelihood.
Course of Action: The project focuses on up skilling rural artisans, entrepreneurs, and economically marginalized women by establishing jute and banana natural fibre-based product manufacturing units. Through structured skill-development training, the initiative aims to equip women with technical knowledge in fibre extraction, processing, product design, and value-added craftsmanship.					

7. MAIN OUTCOMES

- ⊕ The initiative to revive traditional jute and banana natural fibre-based livelihoods has brought transformative change to the lives of 1,000 rural women. By blending age-old craftsmanship with modern skill development and market-oriented production, the programme restored a culturally rooted source of income that had nearly disappeared from local communities.
- ⊕ Women's groups formed under the project have emerged as strong community platforms, enabling collective problem-solving and advocacy with Urban Local Bodies (ULBs). As women began voicing their needs and participating in local governance processes, service delivery in slum areas improved, and critical issues such as waste management, drainage, street lighting, and access to health facilities were addressed more effectively.

8. SAVERA'S COMPLETED PROJECTS TILL 2024

S.N o	Project Description	Focus Area	Location	Period (To - From)	Value in INR Lakhs	No. of Benefici aries	Partner Name (Funding Agency)
1	Distribution of Sanitary Napkin among Adolescent Girls of Government Schools	Health & Hygiene	Gorakhpur (UP)	18 th September , 2024 – 18 th February, 2025	49.95 Lakhs	7,500	BPCL
2	Distribution of Sanitary Napkin among Adolescent Girls of Government Schools	Health & Hygiene	Bhadohi (UP)	18 th September , 2024 – 18 th February, 2025	49.95 Lakhs	7,500	BPCL
3	Swachh Jal Dhara : Installation of Solar based RO Treatment Machine in Govt. School in 25 Schools	Hygiene & Sanitation	Gorakhpur (UP)	10 th June, 2024 – 10 th February, 2025	50 Lakhs	17,500 School children	NTPC
4	Swachh Jal Dhara : Installation of RO Treatment Machine in Govt. School in 15 Schools	Hygiene & Sanitation	Gorakhpur (UP)	26 February, 2024 – 15 th September , 2024	74.93 Lakhs	10,500 School children	NHPC Limited
5	Swachh Jal Dhara : Installation of RO Treatment Machine in 54 Govt. School	Hygiene & Sanitation	Gorakhpur	22 nd February, 2024 – 20 th September , 2024	245.95 Lakhs	35,000 School children	ONGC
6	Installation of RO Machine in 12 Schools	Hygiene & Sanitation	Bhadohi	19 th September , 2023 – 15 th January, 2024	50 Lakhs	18,000 Students	HPCL
7	Installation of RO Machine in 05 Schools in Bhadohi	Hygiene & Sanitation	Bhadohi	June 2024- July 2024	15 Lakhs	18,000 Students	OIL India Limited

9. SAVERA'S ACTIVITIES DURING 2025

1. Installation of RO Water Treatment Plants in Government Schools (Rural Areas)

Many rural government schools lack access to clean and safe drinking water, relying on untreated sources that expose children to waterborne diseases and frequent illness-related absenteeism. This directly impacts students' health, concentration, and overall learning outcomes. To address this issue, SAVERA initiated the installation of RO Water Treatment Plants under the Swachh Jal Dhara programme with support of BPCL and HPCL at 24 Government Schools in Madhepura district and 7 Government Schools in Gorakhpur district during the 2025. The intervention aims to ensure reliable access to purified drinking water, creating a healthier and more conducive learning environment for rural students.

Impact of Installing RO Water Treatment Plants

The installation of RO Water Treatment Plants in rural government schools has played a pivotal role in improving the health and learning environment for students and teachers. By ensuring consistent access to clean, safe, and palatable drinking water, the intervention has addressed one of the most pressing challenges faced by rural schools—dependence on contaminated or unreliable water sources.

- **Access to Safe Drinking Water:** Students and teachers now have reliable access to clean and safe drinking water, significantly reducing the risk of waterborne diseases.
- **Improved School Attendance:** Availability of purified water has encouraged regular school attendance, especially during summer months when dehydration and illness were common.
- **Behavioural Change in Hygiene:** Schools reported improved hygiene practices among students, including increased water intake and responsible usage of filtration units.
- **Enhanced Learning Environment:** Clean drinking water contributes to better concentration, reduced sickness, and overall improved academic performance.



2. Distribution of Sanitary Napkins to Adolescent Girls in Rural Schools

Many adolescent girls in rural areas struggle to manage menstruation due to limited access to affordable sanitary products and low awareness of menstrual hygiene. This often leads to health risks, discomfort, and increased absenteeism from school during menstrual days. Social stigma and lack of open discussion further affect their confidence and participation in daily activities. To address these challenges, SAVERA with support of NTPC and IRCON introduced the distribution of sanitary napkins among 15000 adolescent girls of Government schools of **Mandsaur and Gorakhpur district** during 2025 to promote safe menstrual hygiene and support regular school attendance among rural girls.

Impact of distribution of Sanitary Napkin

- **Improved Menstrual Hygiene Management:** Girls received access to quality sanitary napkins, reducing dependency on unsafe alternatives.

- **Reduction in Absenteeism:** Menstruation-related absenteeism among adolescent girls significantly declined, leading to improved academic continuity.
- **Health & Confidence Boost:** Awareness sessions (where conducted) enhanced knowledge on menstrual health, fostering confidence and reducing stigma around menstruation.
- **Promotion of Dignity & Equity:** The intervention helped bridge the gender gap in access to hygiene resources in rural settings.



3. Establishment of Computer Labs in Government Schools (Rural Areas)

Rural government schools often lack access to basic digital infrastructure, limiting students' exposure to computers and essential digital skills required in today's learning environment. This digital gap creates disparities between rural and urban students, affecting academic growth and future career opportunities. Teachers also face challenges in adopting modern teaching tools due to the absence of technology-enabled classrooms. To bridge this divide, SAVERA initiated the establishment of computer labs in rural schools during 2025 with support of THDC, SBI and IOCL in 32 Government schools covering Gorakhpur, Badohi and Prayagraj district, enabling students to gain hands-on digital learning experiences and preparing them for a technology-driven future.

Impact of establishment of Computer Labs in Government Schools

- **Digital Literacy Enhancement:** Students gained hands-on exposure to basic computer skills, internet basics, typing, and educational software.
- **Reduced Rural-Urban Digital Divide:** Rural students now have access to technology previously available mainly in urban schools.
- **Academic Enrichment:** Teachers adopted digital teaching aids, strengthening the quality of classroom instruction.
- **Career Readiness:** Early exposure to digital tools is improving students' preparedness for future job markets and higher education requirements.





10. DETAIL OF COMPLETED AND ONGOING ACTIVITIES DURING 2025

S.No	Project Description	Focus Area	Location	Ongoing/ Completed	Value in INR Lakhs	No. of Beneficiaries	Partner Name (Funding Agency)
1	Distribution of Sanitary Napkin among Adolescent Girls of Government Schools	Health & Hygiene	Mandsaur (MP)	1 st January, 2025- Completed	20 Lakhs	45000	NTPC
2	Distribution of Sanitary Napkin among Adolescent Girls of Government Schools	Health & Hygiene	Gorakhpur (UP)	15 February, 2025 - Completed	10 Lakhs	2,500	IRCON-VKEL
3	Swachh Jal Dhara : Installation of Solar based RO Treatment Machine in Govt. School	Health & Hygiene	Madhepura	March, 2025 – Completed	50 Lakh	15000	BPCL
4	Installation of 04 Nos Smart Computer Lab in Schools	Education & ICT	Gorakhpur	25th February to 26th March, 2025	32.42 Lakh	3000	THDC
5	Installation of 04 Nos Smart Computer Lab in Schools	Education & ICT	Gorakhpur	11th to 21st March, 2024	29.50 Lakh	2500	SBI
6	Swachh Jal Dhara : Installation of Nos. 07 RO Treatment Machine in Govt. School	Health & Hygiene	Gorakhpur	May, 2025- Completed	25 Lakh	3500	HPCL
7	Swachh Jal Dhara : Installation of Solar based RO Treatment Machine in Govt. School	Health & Hygiene	Madhepura	May, 2025- Completed	30 Lakh	10000	HPCL

8	Installation of 22 Nos Smart Computer Lab in Schools	Education & ICT	Bhadoli & Prayagraj	May, 2025- Ongoing	29.50 Lakh	12500	IOCL
9	Distribution of POSHAN KIT and HEALTH & HYGIENE CARE KIT for Nutritional and Health Support to Mothers	Health & Nutrition	Madhepura	30 th June, 2025 - Ongoing	34.96 Lakh	1140	ONGC
10	Distribution of POSHAN KIT and HEALTH & HYGIENE CARE KIT for Nutritional and Health Support to Mothers and Children in Rural Areas of Gorakhpur	Health & Nutrition	Gorakhpur	16 th July 2025- Ongoing	1.96 Crore	6000	Coal India
11	Swachh Jal Dhara : Installation of Nos. 05 RO Treatment Machine in Govt. School	Health & Hygiene	Gorakhpur	10 th November, 2025- Ongoing	20 Lakh	500	THDC

11. THANK YOU TO OUR PARTNERS

SAVERA collaborates with a wide range of development partners, including the Government of India, various State Governments, Public Sector Undertakings (PSUs), and private companies through their CSR initiatives. These partnerships enable the organisation to design and implement impactful programmes that address critical needs in health, education, sanitation, and community development across rural regions.

During the last six years, the following funding partners have supported SAVERA in its mission to serve society, enabling the organisation to implement impactful programmes across health, education, sanitation, and community development.

OUR FUNDING PARTNER

Year	Funding Agency
2025	Indian Oil Corporation Limited, HPCL, BPCL, THDC, SBI, IRCON
2024	Indian Oil Corporation Limited NHPC Limited National Thermal Power Corporation Oil and Natural Gas Corporation Limited (ONGC)
2023	National Thermal Power Corporation Limited (NTPC Limited) Hindustan Petroleum Corporation Limited (HPCL)
2022	Ujjivan Small Finance Bank Limited Bharat Petroleum Corporation Limited (BPCL) Hindustan Petroleum Corporation Limited (HPCL) Indian Oil Corporation The Oil and Natural Gas Corporation Limited (ONGC)
2020	GAIL (India) Limited REC Foundation Ministry of MSME to promote Cluster development
2019	NTPC Bharat Petroleum Corporation Ltd.



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