



SAVERA

# ANNUAL REPORT

## 2021



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# **SAVERA - Society for Advancement of Villagers**

## **Empowerment and Rehabilitation of All**

### **Annual Report -2021**

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#### **Introduction**

SAVERA is a Non-Governmental Organization, was founded on September 23, 2000 with a few likeminded enthusiastic and committed personalities from various walks of life including academician, journalists, social activists with main objective to promote holistic development of the marginalized and vulnerable communities, particularly those who stayed behind, neglected, exploited and unable to educate themselves in the rural areas of Bihar, Uttar Pradesh, Uttarakhand, Jharkhand, West Bengal, Odisha, Delhi and Himachal Pradesh.

SAVERA is registered under Societies Registration Act XXI of 1860 from GNCT of Delhi with all India Level and also registered under Section 12AA & 80G of Income Tax Act from Govt. of India.

SAVERA believes that improvement of under-developed and under-privileged rural communities is largely related with augmenting the capability of vulnerable groups of rural society like women, scheduled caste/tribes, poor students and other marginal groups. Knowing the fact that most of these groups are uneducated, unaware of their legal and constitutional rights and are living in the most destitute conditions, we had to focus on two resolutions (i) educating of rural people about their social, economic and political rights and (ii) bringing positive and long changes in the lives of rural people through implementing various socio-economic welfare programmes.

In past 22 years, SAVERA is involved in various types of educational and awareness programs, socio-economic welfare programs and also imparting new ideas through

knowledge based empirical research, surveys & innovation on various socio-economic issues. SAVERA is primarily working in the field of Health & Family Welfare, Consumer Protection and Consumer Welfare, Micro finance (SHGs), Housing and Poverty Alleviation, Livelihood Programme, Agriculture, Animal Husbandry and Environment & Sustainable Development.

Being a grassroot level organisation and having vast experience in implementation of various Government and CSR projects, SAVERA works in close collaboration with Central and State Govt. departments at different level and also involved in CSR Schemes of several PSUs like REC, NTPC, GAIL, HPCL, ONGC, BPCL, Ujjivan Small Finance Bank Limited etc. The organization is actively involved in area of regeneration of traditional industries through various approaches for its sustainable development and create sustainable livelihood.

## **Objectives**

The broad objectives of SAVERA is to enable the under privileged population of the society especially in Rural Area to attain in self-reliance in their social and economic development and to create awareness and empower. SAVERA's social mission is to achieve the social empowerment for overall development of the society.

Social justice and empowerment and capacity building have been promoted all among the underprivileged sections of society. Since the formation of SAVERA, it has headed, to plan and create those atmosphere and conditions that enable people, in both rural and urban areas, to become self-reliant, participative citizens and partners in the larger process of social reconstruction. The major objections of SAVERA can be summarized as:

- To provide medical and educational aid to the poor people, especially women, children and aged.
- To universalize literacy through formal and informal education.
- To promote employment and income generation activates by the different means of small-scale industries handloom, handicrafts and petty trading

- To create awareness among the people on organizational development on legal issues by promoting grass root level-based groups of people in the operational area
- To ensure development of infrastructure such as road, electricity, water, communication etc. within the operational area.
- To encourage the youth to handle with the changing norms and values of society and to cope with these changes and there by create a nation of healthy youth in all means.

## Our Mission

We promote and support in improving the living standard of marginalized section of society by implementing different programs with newer techniques and realistic approach of Sustainable development strategies especially in Education, Health, Livelihood development and Environment protection.

## What We Do

- Consumer Protection and Consumer Welfare
- Human Rights, Civic Issues, Law & Justice
- Health & Family Welfare
- Capacity Building
- Micro finance (SHGs)
- Housing and Poverty Alleviation
- Micro Small & Medium Enterprises
- Livelihood programme
- Agriculture and Animal Husbandry
- Skill development of Artisan of SMEs
- Environment & Sustainable Development,
- Organise and Promote Exhibition and Cultural Activities,
- Empirical Research, Capacity Building & Vocational Programmes



## **Our Strategy**

- ⊕ SAVERA strives to improve the quality of life of the rural poor by strengthening their existing livelihood programs, initiative new activities to diversify and increase their income.
- ⊕ To develop community owned and managed institutions to sustain the livelihood activities
- ⊕ To develop well trained and highly capable local service providers to provide timely support to the members
- ⊕ To develop community-based models for natural resource management in order to protect and use the resources for sustainable development
- ⊕ To work in collaboration with the government and the industry along with non-government domestic and international development organizations

## **Main Outcomes**

Some of the main outcomes of SAVERA have been experienced:

- SAVERA have got reorganization in community, all about the working procedure & through various services provided to them.
- Women empowerment through formation of SHG groups, improvement of their socio- Eco status & their Inter Loaning benefits.
- Improvement in the health aspects of the society through its health-oriented activities.
- Generated opportunities for self-dependent & economically empower themselves in future aspects with its vocational training programme.
- With deep involvement in area of Consumer protection and welfare SAVERA has beneficiated consumers in various aspect of their day-to-day life to know about their legal rights and duties through imparting knowledge-based contents among rural consumers.

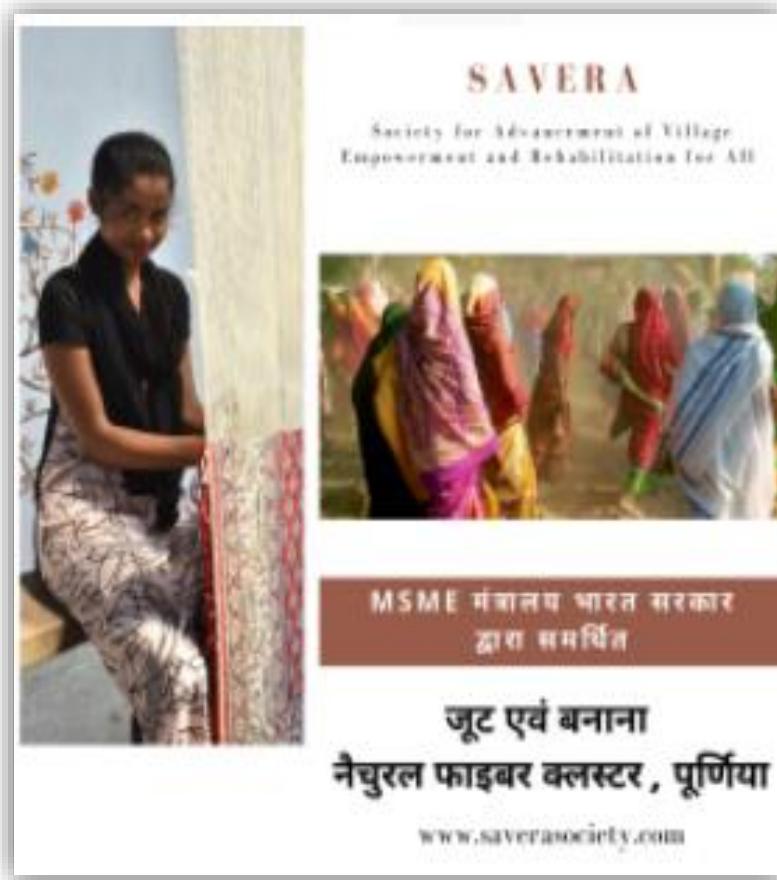
## SAVERA's Activities during 2021

Herewith, listing out few of the current ongoing projects during 2021 of SAVERA:

Programme		Funding agency
1.	Jute & Banana Natural Fiber Cluster Purnea	Ministry of MSME, Government of India under SFURTU Scheme
2.	Safe Drinking Water: Installation of 200 RO Plant in Anganwadi Centres and Primary Schools of Purnea District	REC Foundation Ltd.
3.	Bhatgama Mahotsav 2021 : State Level Women Kabaddi Championship	<ul style="list-style-type: none"> <li>• Energy Efficiency Service Ltd.</li> <li>• Indian Oil Corporation Ltd.</li> <li>• Steel Authority of India</li> </ul>
4.	Support for Weaker Section affected from COVID-19 Lockdown	GAIL India Limited
5.	Research Study & Survey Programme	Bihar State housing Board Patna
6.	Blood Donation Awareness Programme	Red Cross Society Purnea, Bihar
7.	Health Awareness Programme	Bharat Petroleum Corporation Ltd.
8.	Computer Education	Self-Donated
9.	Jute Diversification Programme	Self-Donated
10.	Vocational training & Skill Development Programme	Self-Donated
11	Cultural Training Programme	Self-Donated
12	Agricultural Promotion Programme	Self-Donated
13	Sanitation & Hygiene Programme	Self-Donated

## SFURTI Scheme: Jute & Banana Natural Fiber Cluster Purnea

In aspirational district Purnea, SAVERA as an implementing agency working with Ministry of MSME, Government of India for the development of Jute and Banana Fiber Cluster under the Scheme of Fund for Regeneration of Traditional Agencies (SFURTI). The Common Facility Center for the same has been established at Uphrali, Purnea. There are 1000 artisans associated with this cluster. This project under SFURTI has been sanctioned to SAVERA on 15<sup>th</sup>



July, 2020 to develop Jute and Banana Natural Fiber Cluster Purnea for five years.

SFURTI is Scheme of Fund for Regeneration of Traditional Industries. Ministry of Micro Small and Medium Enterprises (MSME), Govt. of India has launched this scheme in the year 2005 with the view to promote Cluster development. The scheme of Ministry of MSME, Government of India envisages development of clusters to:

- (i) provide employment to artisans and entrepreneurs,
- (ii) improve competitiveness through skill and technology enhancement, and
- (iii) improve marketability of products and
- (iv) for their long-term sustainability

Project Name	Funding Agency	Duration	Date of Completion	Target group/Beneficiaries
SFURTI : Jute and Banana Natural Fiber Cluster Purnea	MSME, Government of India	Five Years	Under implementation	10000 Jute and other Handi craft artisans



## Safe Drinking Water Phase II: Installation of 200 RO Plant in Primary Schools

The REC, under its CSR activities has sanctioned financial contribution of 1.01 crore for installation of 200 RO water treatment plant with 500-liter overhead storage tank and 1 HP Electrical Pump at 200 Anganwadi Centres/Primary Schools in Purnea district of Bihar to implementing agency Society for Advancement of Villagers Empowerment and Rehabilitation of All (SAVERA) to implement within 18 months in two phases from the date of sanction. The project was sanctioned on 28th February, 2020. Due to COVID19 project got delayed in implementation as project started on 18<sup>th</sup> October, 2020. Under the first phase 100 RO plants are being installed at Anganwadi Centres in Purnea district.



Installation of 200 RO Machine (100 in Aanganwadi Kendra and 100 Primary schools is funded by REC Foundation, New Delhi and the implementation of the project to be done by SAVERA, New Delhi) in Purnea district, Bihar

### Objective of the Project

1. To improve access to safe drinking water for children
2. To focus or raising awareness and changing behavior around WASH (water, sanitation and Hygiene) related issue among children.
3. To facilitate capacity building of staff of Anganwadi Kendra/ Primary schools

## Awareness and Training Programmes on Safe Drinking Water

Under the project Training for Anganwadi Sevika and other stakeholders were conducted at village level. IEC materials were distributed individually to Sevika, Staffs and panchayat members at the time of installation of RO machine at Anganwadi Centres.

### IEC Booklet & Pamphlet

Information, education and communication (IEC) is also important part to execute the project therefore SAVERA have prepared IEC booklet and Pamphlet on Hygiene and Safe Drinking Water in Hindi language aims at behavior change of the masses to adopt better sanitation practices.

Sevika were enquired by PMR team about what input they got from IEC materials. Sevika and Panchyat members revealed that IEC materials consist of booklet and pamphlet are very useful for them to understand the importance of cleanliness. IEC booklet gives immense knowledge to them that how to keep surroundings clean and its significance for health. At the time of installation of RO Machine, a representative of company disseminated detail knowledge about each and every aspect of functioning of RO machine to Anganwadi Sevika who has taken responsibility of look after RO plant.

**Project Progress Report of 2<sup>nd</sup> Phase**

**200 RO Water Treatment Plant Installation in Aanganwadi Kendra/Primary schools in Purnea district, Bihar**

*Submitted to*



Rural Electrification Corporation Limited

*Submitted by*

  
SAVERA  
Society for Advancement of Villagers Empowerment and Rehabilitation of ARI New Delhi



Installation of RO Treatment plant at 100 Primary Schools has ensured safe drinking water to 20,000 children. There is average 200 children registered with each centre. These are malnourished children required to be taken care with all aspect of hygiene and cleanliness. It was observed that these centres were highly in need to access of safe drinking water. As per the various reports it has stated that of ground water of Purnea district is itself highly contaminated. Drinking water in many blocks of the district is not drinkable due high level of arsenic and other contaminated elements.

Project Name	Funding Agency	Duration	Date of Completion	Target group/Beneficiaries
Safe Drinking Water Phase II	REC Limited	8 Months	Under implementation	20000 Primary Students

## **Bhatgama Mahotsav 2021: State Level Women Kabaddi Championship**

SAVERA organized cultural cum sport events at Bhatgama in Madepura district of Bihar. This event known as Bhatgama Mahotsav which held every year during festival of Durga Puja to promote culture and sport among rural youths. During the Bhatgama Mahotsav-2021 kabaddi and wrestling tournament were organized. Bhatgama Mahotsav-2021 was funded by EESL, IOCL and SAI under the CSR scheme. Youth from different parts of the district participated in large number. The programme was organized with following objectives

- To promote sports and fitness in one's life is invaluable.
- To inculcate sport team spirit, develop strategic & analytical thinking, leadership skills,
- goal setting and risk taking among youths.
- To encourage for fit and healthy youth leads to build healthy society and strong nation

Project Name	Funding Agency	Duration	Date of Completion	Target group/Beneficiaries
3 <sup>rd</sup> State Level Women Kabaddi Championship and 1 <sup>st</sup> State Level Fee Style Women Wrestling Championship at Bhatgama, Madhepura	HPCL, NHPC, OIL, ONGC	15 <sup>th</sup> to 16 <sup>th</sup> October, 2021	16 <sup>th</sup> October, 2021	School Boy and Girls

**3<sup>rd</sup> National Level Women Kabaddi Championship and 2<sup>nd</sup> National Level Freestyle Women Wrestling Championship held at Bhatgama, Madhepura, Bihar  
Sponsored by ONGC**



**3<sup>rd</sup> National Level Women Kabaddi Championship and 2<sup>nd</sup> National Level Freestyle Women Wrestling Championship held at Bhatgama, Madhepura, Bihar  
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## Distributing COVID Safety Materials and Organizing Awareness Camps in Bhadohi, Up

### Background

GAIL India Limited under its Corporate Social Responsibility joins hands with SAVERA to provide COVID safety materials viz Masks, Sanitizers, Immunity Boosting Packet to beneficiaries and organizing 9 Awareness Camps to help people fight against COVID-19 pandemic. Implementation of the programme scheduled between 23<sup>rd</sup> December to 23<sup>rd</sup> March in Bhadohi district of Uttar Pradesh. The activities under the programme are distribution of Corona Safety Materials and Organizing the Awareness Caps with approval of district administration.

### About The Programme

The COVID-19 outbreak affected all segments of the population. The evidence indicated that the impact of COVID-19 pandemic is quite serious on health and economic impacts of the poor people. They are Elderly person, disabled persons, children, pregnant women, migrant workers, daily wage workers in rural areas. Keeping in view, SAVERA planned strategy for effective implementation of GAIL CSR programme to reach out the needy masses and dissemination of valuable information among masses to take safety measure against deadly virus. The programmes were held in 10 villages of different blocks with approval of district administration on 23<sup>rd</sup> January, 2021. These are the following lists of the programmes.

S.No	Village	Block	No. of Beneficiaries	Date of Programme
1	Bind Nagar	Abholi		23 <sup>rd</sup> January, 2021
2	Abilhar	Abholi		23 <sup>rd</sup> January
3	Gangarampur	Bhadohi		23 <sup>rd</sup> January
4	Danupur	Bhadohi		23 <sup>rd</sup> January
5	Loharpur	Gyanpur		23 <sup>rd</sup> January
6	Bhushaulla	Gyanpur		23 <sup>rd</sup> January
7	Sikandra	Aurai		23 <sup>rd</sup> January
8	Rampur	Gyanpur		23 <sup>rd</sup> January
9	Kiolara	Aurai		23 <sup>rd</sup> January
10	Sari Rajputani	Gyanpur		23 <sup>rd</sup> January

Project Name	Funding Agency	Duration	Date of Completion	Target group/Beneficiaries
Distributing COVID Safety Materials and Organizing Awareness Camps in Bhadohi, Up	GAIL India Limited	23 <sup>rd</sup> January October, 2021	23 <sup>rd</sup> January	School Boy and Girls





### **Outcome of the Programme**

The response of the programme was very effective to address the problem of people those who were socially and economically affected from pandemic crisis. As expected, 200 household to be covered under each awareness camp but it was found that gathering of beneficiaries increased upto 500 at each camps. Therefore, 5000 households were got benefit from the 10 camps which were conducted at 10 locations across the Bhadohi district. The impact of camps has enhanced people's capacity to manage and overcome shocks of pandemic and information disseminated to them for taking precautions.

## 8. Media Coverage

SAVERA (IA) Helping Hand of Artisans in COVID19 Pandemic

**SAVERA**

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