

SAVERA



ANNUAL REPORT 2022



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SAVERA - Society for Advancement of Villagers

Empowerment and Rehabilitation of All

Annual Report -2022

Introduction

SAVERA is a Non-Governmental Organization, was founded on September 23, 2000 with a few likeminded enthusiastic and committed personalities from various walks of life including academician, journalists, social activists with main objective to promote holistic development of the marginalized and vulnerable communities, particularly those who stayed behind, neglected, exploited and unable to educate themselves in the rural areas of Bihar, Uttar Pradesh, Uttarakhand, Jharkhand, West Bengal, Odisha, Delhi and Himachal Pradesh.

SAVERA is registered under Societies Registration Act XXI of 1860 from GNCT of Delhi with all India Level and also registered under Section 12AA & 80G of Income Tax Act from Govt. of India.

SAVERA believes that improvement of under-developed and under-privileged rural communities is largely related with augmenting the capability of vulnerable groups of rural society like women, scheduled caste/tribes, poor students and other marginal groups. Knowing the fact that most of these groups are uneducated, unaware of their legal and constitutional rights and are living in the most destitute conditions, we had to focus on two resolutions (i) educating of rural people about their social, economic and political rights and (ii) bringing positive and long changes in the lives of rural people through implementing various socio-economic welfare programmes.

In past 22 years, SAVERA is involved in various types of educational and awareness programs, socio-economic welfare programs and also imparting new ideas through knowledge based empirical research, surveys & innovation on various socio-

economic issues. SAVERA is primarily working in the field of Health & Family Welfare, Consumer Protection and Consumer Welfare, Micro finance (SHGs), Housing and Poverty Alleviation, Livelihood Programme, Agriculture, Animal Husbandry and Environment & Sustainable Development.

Being a grassroots level organisation and having vast experience in implementation of various Government and CSR projects, SAVERA works in close collaboration with Central and State Govt. departments at different level and also involved in CSR Schemes of several PSUs like REC, NTPC, GAIL, HPCL, ONGC, BPCL, Ujjivan Small Finance Bank Limited etc. The organization is actively involved in area of regeneration of traditional industries through various approaches for its sustainable development and create sustainable livelihood.

Objectives

The broad objectives of SAVERA is to enable the under privileged population of the society especially in Rural Area to attain in self-reliance in their social and economic development and to create awareness and empower. SAVERA's social mission is to achieve the social empowerment for overall development of the society.

Social justice and empowerment and capacity building have been promoted all among the underprivileged sections of society. Since the formation of SAVERA, it has headed, to plan and create those atmosphere and conditions that enable people, in both rural and urban areas, to become self-reliant, participative citizens and partners in the larger process of social reconstruction. The major objections of SAVERA can be summarized as:

- To provide medical and educational aid to the poor people, especially women, children and aged.
- To universalize literacy through formal and informal education.
- To promote employment and income generation activates by the different means of small-scale industries handloom, handicrafts and petty trading

- To create awareness among the people on organizational development on legal issues by promoting grass root level-based groups of people in the operational area
- To ensure development of infrastructure such as road, electricity, water, communication etc. within the operational area.
- To encourage the youth to handle with the changing norms and values of society and to cope with these changes and there by create a nation of healthy youth in all means.

Our Mission

We promote and support in improving the living standard of marginalized section of society by implementing different programs with newer techniques and realistic approach of Sustainable development strategies especially in Education, Health, Livelihood development and Environment protection.

What We Do

- Consumer Protection and Consumer Welfare
- Human Rights, Civic Issues, Law & Justice
- Health & Family Welfare
- Capacity Building
- Micro finance (SHGs)
- Housing and Poverty Alleviation
- Micro Small & Medium Enterprises
- Livelihood programme
- Agriculture and Animal Husbandry
- Skill development of Artisan of SMEs
- Environment & Sustainable Development,
- Organise and Promote Exhibition and Cultural Activities,
- Empirical Research, Capacity Building & Vocational Programmes

Our Strategy

- SAVERA strives to improve the quality of life of the rural poor by strengthening their existing livelihood programs, initiative new activities to diversify and increase their income.
- To develop community owned and managed institutions to sustain the livelihood activities
- To develop well trained and highly capable local service providers to provide timely support to the members
- To develop community-based models for natural resource management in order to protect and use the resources for sustainable development
- To work in collaboration with the government and the industry along with non-government domestic and international development organizations

Main Outcomes

Some of the main outcomes of SAVERA have been experienced:

- SAVERA have got reorganization in community, all about the working procedure & through various services provided to them.
- Women empowerment through formation of SHG groups, improvement of their socio- Eco status & their Inter Loaning benefits.
- Improvement in the health aspects of the society through its health-oriented activities.
- Generated opportunities for self-dependent & economically empower themselves in future aspects with its vocational training programme.
- With deep involvement in area of Consumer protection and welfare SAVERA has beneficiated consumers in various aspect of their day-to-day life to know about their legal rights and duties through imparting knowledge-based contents among rural consumers.

SAVERA's Activities: Ongoing/Completed Projects During 2022

Programme		Funding agency	Inception/Duration
1.	Swach Jal Dhara - Safe Drinking Water II Phase : Installation of 100 RO Plant in Primary Schools of Purnea (Bihar)	REC Foundation Limited	28 th February, 2020 (Duration – 2 Years)
2.	Jute & Banana Natural Fiber Cluster Purnea	Ministry of Ministry of MSME, Government of India under SFURTI Scheme	27th August, 2020 (Duration - 5 Years)
3.	Up skilling the rural artisans, entrepreneurs and economically backward women	Ujjivan Small Finance Bank Limited	21 st March, 2022
4.	Bhatgama Mahotsav 2022: State Level Women Kabaddi Championship. Madhepura	<ul style="list-style-type: none"> • Bharat Petroleum Corporation Limited (BPCL) • Hindustan Petroleum Corporation Limited (HPCL) • Indian Oil Corporation • The Oil and Natural Gas Corporation Limited (ONGC) 	4-6 October, 2022 (Duration – 2 Days Programme)
5.	SHGs Awareness Programme	Ministry of Ministry of MSME, Government of India under SFURTI Scheme	4 – 13 September, 2022 (Ten days Programme)
6.	Vocational Training & Skill Development Programme	Ministry of Ministry of MSME, Government of India under SFURTI Scheme	2 – 11 October, 2022 (Ten days Programme)
7.	Computer Education	Self-Funded	1-6 November, 2022 (One week Programme)
8.	Youth Awareness Programme	Self-Funded	15 - 20 November, 2022 (One week Programme)
9.	HIV/AIDS Awareness	District Health Department, Purnea	1 December, 2022 (one day Programme)
10.	Jute Diversification Programme	Ministry of Ministry of MSME, Government of India under SFURTI Scheme	5 – 14 December, 2022 (Ten days Programme)

Safe Drinking Water Phase II: Installation of 200 RO Plant in Primary Schools

The REC, under its CSR scheme had sanctioned financial contribution of 1.01 crore on 28th February, 2020 for installation of 200 RO water treatment plant with 500-liter overhead storage tank and 1 HP Electrical Pump at 100 Anganwadi Centres and 100 Primary Schools in Purnea district of Bihar to implementing agency Society for Advancement of Villagers Empowerment and Rehabilitation of All (SAVERA) to implement within 18 months in two phases from the date of sanction. The first phase was completed in December, 2021 under which installation was done at Anganwadi Centre while 2nd Phase of the project was started in January, 2022 to install RO Treatment plant in Primary Schools.

Installation of 200 RO Machine (100 in Aanganwadi Kendra and 100 Primary schools is funded by REC Foundation, New Delhi and the implementation of the project to be done by SAVERA, New Delhi) in Purnea district, Bihar





Objective of the Project

1. To improve access to safe drinking water for children
2. To focus or raising awareness and changing behavior around WASH (water, sanitation and Hygiene) related issue among children.
3. To facilitate capacity building of staff of Anganwadi Kendra/ Primary schools

Awareness and Training Programmes on Safe Drinking Water

Under the project Training for Anganwadi Sevika and other stakeholders were conducted at village level. IEC materials were distributed individually to Sevika, Staffs and panchayat members at the time of installation of RO machine at Anganwadi Centres.

IEC Booklet & Pamphlet

Information, education and communication (IEC) is also important part to execute the project therefore SAVERA have prepared IEC booklet and Pamphlet on Hygiene and Safe Drinking Water in Hindi language aims at behavior change of the masses to adopt better sanitation practices.

Sevika were enquired by PMR team about what input they got from IEC materials. Sevika and Panchayat members revealed that IEC materials consist of booklet and pamphlet are very useful for them to understand the importance of cleanliness. IEC booklet gives immense knowledge to them that how to keep surroundings clean and its significance for health. At the time of installation of RO Machine, a representative of company disseminated detail knowledge about each and every aspect of functioning of RO machine to Anganwadi Sevika who has taken responsibility of look after RO plant.

Project Name	Funding Agency	Duration	Date of Completion	Target group/Beneficiaries
Safe Drinking Water Phase II	REC Limited	8 Months	Completed	20000 Primary Students

SFURTI Scheme: Jute & Banana Natural Fiber Cluster Purnea

In aspirational district Purnea, SAVERA as an implementing agency working with Ministry of MSME, Government of India for the development of Jute and Banana Fiber Cluster under the Scheme of Fund for Regeneration of Traditional Agencies (SFURTI). The Common Facility Centre for the same has been established at Uphrali, Purnea. There are 1000 artisans associated with this cluster. This project under SFURTI has sanctioned to SAVERA on 15th July, 2020 to develop Jute and Banana Natural Fiber Cluster Purnea for five years. Under this project various activities performed in 2022.



SFURTI is Scheme of Fund for Regeneration of Traditional Industries. Ministry of Micro Small and Medium Enterprises (MSME), Govt. of India has launched this scheme in the year 2005 with the view to promote Cluster development. The scheme of Ministry of MSME, Government of India envisages development of clusters to:

- (i) provide employment to artisans and entrepreneurs,

- (ii) improve competitiveness through skill and technology enhancement, and
- (iii) improve marketability of products and
- (iv) for their long-term sustainability

Project Name	Funding Agency	Duration	Date of Completion	Target group/Beneficiaries
SFURTI : Jute and Banana Natural Fiber Cluster Purnea	MSME, Government of India	Five Years	Under implementation	10000 Jute and other Handicraft artisans



Cluster artisans making jute bags



Cluster Artisans processing banana fiber and making 100 GSM and 300 GSM Papers to make verities of products like BUSINESS CARDS, GREETING CARDS, CERTIFICATE, BROCHURES etc



More than 2000 Jute made Rakhis of 50 varieties were made by women artisans of cluster, were displayed

Upskilling of Economically Backward Rural Women Artisans

The Project “Upskilling the Rural Artisans, Entrepreneurs and Economically Backward Women, funded by Ujjivan Small Finance Bank Limited was sanctioned to Society for Advancement of Villagers Empowerment and Rehabilitation for All (SAVERA) on 24th March, 2022. The grant provided towards setting up a manufacturing unit and purchasing raw materials to manufacture Jute & Banana Natural Fibre based product as well as upskilling the rural artisan, entrepreneur and economically backward women at establishment of Jute and Banana Natural Fibre Cluster Purnea for 12 months. It was expected to provide livelihood to 50 women artisans as well as indirect livelihood for more than 100 women under this project.



Objectives

The project of Upskilling the Rural Artisans, Entrepreneurs and Economically Backward women under the CSR scheme was sanctioned with following objectives

- To organize the artisans and rural entrepreneur by setting up Jute and Banana Natural Fiber based product manufacturing unit to make them skilled, competitive, available them sustained employment, providing support new products, design intervention, improved packaging and link them with market.
- To Improve socio-economic status of women artisans economically backward background of Purnia.

Under this project a model unit for upskilling artisans and manufacturing natural fiber-based product has been established at Jute and Banana Natural Fiber Common Facilities Centre where 12 Automatic Sewing Machines and 5 Paddle Machines are installed. 15 machines were installed under the grant of Ujjivan Small Finance Bank Limited, while 2 machines were installed by SAVERA under SFURTI scheme.

- In 12 months of intervention under the project 50 women artisans have been directly benefited from the project. They were semi-skilled before induction with project but with engagement in CFC they got upskilled and started in designing and sewing of garment blended with jute and banana fiber.
- As far indirect beneficiary is concerned around 100 artisans have been benefited under this project and now they are engaged in craft making, packaging of product, marketing and other support kind of activities to sustain their livelihood.
- Most of the upskilled artisans are belong to economically backward class. They were not earning before the intervention of Ujjivan Bank supported project. Now it has been recorded they are some respectable amounts out of it.
- With having 17 sewing machines at CFC to engage 50 artisans, 3 artisans per machines were made engage daily on rotational basis.
- Artisans were engaged in manufacturing garment and jute-based products during the training period as raw material of garment was purchased under the grant of by Ujjivan Small Finance Bank Limited.
- Presently average income of artisans is Rs. 6000/ Month when they are engaged on rotational basis with 16 sewing machines. If each artisan gets daily engagement

in manufacturing, then their income would be 12000/ Month and more indirect livelihood to be created.

- Jute and Banana Natural Fiber based product manufacturing has made the artisans skilled, competitive, available them sustained employment, providing support new products, design intervention, improved packaging and link them with market. The following categories of products are being produced by skilled artisans.



Bhatgama Mahotsav 2022: State Level Women Kabaddi Championship

SAVERA organized cultural cum sport events at Bhatgama in Madepura district of Bihar. This event known as Bhatgama Mahotsav which held every year during festival of Durga Puja to promote culture and sport among rural youths. The 4th Bhatgama Mahotsav-2022 was sponsored by HPCL, NHPC, OIL and ONGC under the CSR scheme. Rural Youth from different parts of the district participated in large number. The programme was organized with following objectives

- To promote sports and fitness in one's life is invaluable.
- To inculcate sport team spirit, develop strategic & analytical thinking, leadership skills,
- goal setting and risk taking among youths.
- To encourage for fit and healthy youth leads to build healthy society and strong nation

Project Name	Funding Agency	Duration	Date of Completion	Target group/Beneficiaries
3 rd State Level Women Kabaddi Championship and 1 st State Level Fee Style Women Wrestling Championship at Bhatgama, Madhepura	HPCL, NHPC, OIL, ONGC	4 th to 6 th October, 2022	6 th October, 2022	Adult Boy and Girls from various villages of Bihar

4th National Level Women Kabaddi and Freestyle Women Wrestling Championship
held at Bhatgama, Madhepura, Bihar
Sponsored by Hindustan Petroleum Corporation Limited (HPCL)



Media Coverage

धमाल मचा रही जूट कलस्टर
की बनी रंग-विरंगी राखियां

• 100 •

टर्मीनि • उपर्युक्त विकास ज़रूर व बनाना नेहरुटी पाराड्वार गोलास्टर में आज से 4 दिनांकी राखी मॉडेल्स ला त्रिप्र आयोजन
₹ 20 से 200 में मिलेगी जट व बनाना फाइबर से बनी राखी

विहार का बृद्ध एवं बनाना नेचूसल फाइबर कलस्टा
पूर्णिया की गाँधियां अनंत एवं समाहर्ता

जिया म जूट-फल के फाइबर प सठ
बनी राखियों की प्रदर्शनी आज से

प्रति वर्ष इन विद्यालयों में अध्ययन करने वाले छात्रों की संख्या बढ़ती रही है। इनमें से कुछ छात्रों की संख्या 20 से अधिक है। इनमें से कुछ छात्रों की संख्या 20 से कम है। इनमें से कुछ छात्रों की संख्या 20 से अधिक है। इनमें से कुछ छात्रों की संख्या 20 से कम है।

दैनिक
भास्कर

प्रदर्शनी लैंडल पॉर्ट कॉम्प्लेक के द्वारा इसे और बढ़ावा देने वाली जस्ती पर जोर यादगार बन गयी जूट कलस्टर में नेचुरल फाइबर से बनी राखियों की प्रदर्शनी

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